

TEAM JAK



Fundraising Partnership Opportunities

Building a Community Where Happiness & Hope Thrives

Hello – I'm Allison Barr, CE of Team Jak and proud Mum of Jak. I'd like to say a huge thank you for helping us create smiles and ease the journey for our inspirational children and young people with cancer.

Team Jak and the concept of Jak's Den, was created by my inspirational 15 year old son, Jak, before he died of a rare form of lymphoma in 2015. Jak felt that whilst the medical care was outstanding, there was a real need for emotional, social and practical support for young people going through a cancer journey; their families, friends and those sadly bereaved.

In addition to hospital and schools support, counselling and music therapy, Jak wanted to create Jak's Dens where young people could come to relax, feel supported, be themselves and make lifelong friendships with others who "get it".

But none of this would be possible without people like you.

Your support means that we can continue to grow – reaching more families across Scotland with our bespoke wellbeing services, not only via Jak's Dens, but within hospitals, schools and homes. We aim to provide a consistently safe and welcoming space wherever we are, inspiring hope and positivity through shared experiences and lasting connections. However you choose to support us therefore, know that you are making a huge difference to our young people with cancer.

Thank you for choosing us and have fun!



Allison, Jak's Proud Mum
CEO, Team Jak



Why Choose Team Jak?

Partnering with Team Jak offers businesses a unique opportunity to make a meaningful impact while enhancing their corporate social responsibility profile. Team Jak offers a range of collaborative options tailored to corporate partners. These include dedicated fundraising support, team-building activities, and the use of our 'Proud to Support' logo pack.

Businesses can also engage in various sponsorship opportunities, either by supporting iconic fundraising events such as Jak's Ball, or by directly funding projects and services that offers vital support to children and families across Scotland, such as Jak's Den clubs and outreach services.

“Team Jak have been by our side during the hardest time of our lives. They are our soft place to fall. They were there when our son relapsed at 10 years old and never left our side. Even after he died 5 years ago, nothing changed and they continued to support us. They brought us in and showed us other bereaved parents, who became our road map for surviving this. They are the children's cancer charity that keeps walking beside you, even if your child dies.”

Team Jak Angel Family

Every year in Scotland, around 180 children aged 0-15yrs and 200 young people aged 16-25yrs are diagnosed with cancer.
(Managed Service Network for Children & Young People with Cancer, 2023/2024)

12 children and young people are diagnosed with cancer every day in the UK, of which 2 will sadly not survive.
(Children with Cancer UK, 2022)

Team Jak supports around 50 children & families each week, on cancer treatment wards in Edinburgh, Glasgow and Aberdeen – and this number is growing.

74% of families report emotional & mental health issues. 33% suffer relationship breakdowns.
(Children with Cancer UK, 2020)
98% report increased financial burden.
(Lewandowska, 2021)

Team Jak provides greatly needed support to over 550 registered families including warriors, siblings, parents and carers – but so many more families need our help.

Team Jak statistics, May 2025



£5

Lunch at our Friday Fun Club for 1 Child or YP at a Jak's Den facility



£10

Craft packs, games and fidgets for one child admitted to hospital or visiting Day Care or Clinic



£20

A fun day out for a teen warrior and/or siblings aged 13yrs+



£50

One counselling or music therapy session for a child, YP or parent/carer



£100

Memory bear voucher, engraved leaf for our Angel Tree, and other memory gifts for a bereaved family



£1,000

Countdown to Christmas Advent Sack for 40 children in hospital



£10,000

2-night respite weekend and activities for 15 angel families at a 4 star hotel with Team Jak staff

Benefits to Your Business

Boosted Brand Reputation

By aligning with Team Jak's mission — supporting children & young people with cancer and their families — your business demonstrates authentic social responsibility. This alignment, with values of ambition, collaboration, compassion, creativity and empowerment (ACCCE), builds credibility and public trust, setting you apart in an increasingly purpose-driven marketplace.

Stronger Employee Morale & Engagement

Team Jak's joyful, inclusive activities offer engaging volunteer and fundraising opportunities that boost employee pride, team spirit, and retention. Staff are more motivated when they see their company supporting meaningful, life-changing causes.

Enhanced Marketing & Co-Branding

With access to Team Jak's professionally developed brand assets, your business can engage in visually striking, emotionally resonant campaigns that increase visibility while demonstrating values. This provides powerful storytelling for your digital content, packaging, or CSR reports.

Community Goodwill & Local Recognition

Supporting a well-established Scottish charity like Team Jak increases your business's positive footprint in the local community. Sponsorship of events or facilities like "Jak's Den" generates PR opportunities and builds relationships with local families, schools, hospitals, and civic organisations.

Customer Loyalty & Preference

Today's consumers—especially younger generations—actively prefer brands that support good causes. Your visible support for Team Jak, can enhance customer loyalty and influence buying decisions.



What We Offer

Fundraising Support

- ✓ Fundraising Advice
- ✓ Materials and Resources
- ✓ Online Fundraising Tools

Event Planning Assistance

- ✓ TJ Event & Campaign Calendar
- ✓ DIY Event Planning Guidance

Promotion and Awareness

- ✓ Social Media Support
- ✓ Recognition on Team Jak News & Event Promotional Materials (where applicable)

Networking Opportunities

- ✓ Opportunity to network with other Value-Aligned Businesses

Ongoing Communication

- ✓ Regular Progress Updates
- ✓ A Dedicated Team Jak Corporate Representative to Support You

Volunteer Opportunities

- ✓ Team Building Volunteer Days at Jak's Den Livingston & Aberdeen
- ✓ Team Building Event Days
- ✓ Opportunity for individual Growth and Training

How To Support Us

- ✓ Choose us as your **Charity of the Year** and shout about it!
- ✓ **Sponsor** one of our Key Services or Events either via Direct Funding or by helping us with Goods or Services.
- ✓ **Employee Fundraising** – Challenge yourself & your team in aid of Team Jak.
- ✓ **Attend** a Team Jak community fundraising event or host your own.
- ✓ Donate via **Payroll Giving** – the easy TAX FREE way to give direct from your salary. Team Jak is registered with the Charities Aid Foundation (CAF).
- ✓ Take a **Day to Make a Difference!** And volunteer as a Team at a Jak's Den near you.

“It's truly inspiring to see how Jak's Den has become a beacon of hope and support for so many. The impact they have made is incredible and what we do to support is effortless in comparison.”

Vodafone, UK

Putting the Dream in Team!

At Team Jak, community spirit and inclusion has always been at the heart of what we do. Whether you're dancing the night away at one of our spectacular events, volunteering, joining one of our adrenaline-fuelled activities – or getting sponsors for your own event – fundraising for **Team Jak** is always fun, memorable & rewarding.

Dine



Challenge



Walk



Host



Sponsor



“ I got involved with this charity when my granddaughter was diagnosed with stage four cancer at just 14-months-old. They were invaluable to our family, not only whilst she was going through chemotherapy, but in the months and years since she finished treatment.”

Watch Commander Tom Stafford (retired),
Kirkcaldy Fire Station

For further information or to order your Fundraising and Sponsorship Pack – with plenty of ideas, resources and tips to get you started, simply contact our Fundraising Team
fundraising@teamjak.org.uk

TEAM JAK

Other Ways You Can Help

We love to get creative and so can you! Take a look at some of the fun ways you can build camaraderie at your workplace, whilst helping Team Jak to continue it's vital work.

Events In Aid Of

Whether it's a charity run, company bake sale, or team challenge, your help enables us to continue our much needed support services. Previous events include golf days, fashion shows, discos, coffee mornings, and quiz nights!

Day to Make a Difference

Come through to Jak's Den Livingston or Aberdeen with your Team and take a day to make a difference!

Jumpers for Jak

Every December we choose a day to wear our most festive jumpers and accessories to raise funds for our children and families. But why wait?! Pick a day to dress up or down and start a collection any time! You could even offer prizes for the most creative look!

Cash Collection

We have branded collection tins and buckets that you could display at your workplace, club or community hub - or you can volunteer with a member of our Team and operate a collection stand at one of public events or partner retail outlets.

Glow Gold September

Help us Raise Awareness about Childhood Cancer by getting involved in Glow Gold Cancer Awareness Month.

Join in one of our Fundraisers or host your own Gold Themed event!

Feeling Blue Appeal

Every February we wear something blue in honour of our founder Jak Trueman. Join in at your work and make a donation, or order something from our Amazon wish list

Gifts in Kind

We regularly appeal for items needed to support our children & families during difficult times, such as Christmas, Easter and sadly, sometimes during end of life. This could include advent calendars, easter eggs, new (sealed) toys, and items for our end of life Rainbow Carts. If you are stuck for ideas, we have wish lists on Amazon that can help - just ask us for a link!

Instead Of

At Christmastime, many of our supporters choose to make a donation to Team Jak instead of buying Christmas Cards - which is not only for a great cause, but reduces our carbon footprint as well. You could choose to donate your office birthday whip-around, or walk / cycle to work and donate your petrol money. What other 'instead of's can you think of? Get your colleagues involved for support - or even make it a contest to see who cracks first!



Achieving Together

Team Jak provides a range of facilities and services that your support helps us to deliver, including:

Weekly & Monthly Themed Activities

Mini Denners (0-5yrs), TJ Mindful Mezzos, Warrior and Sibling Fun, Teen Lunch and Outings, Lego Club, Friday Fun Lunch Club, Big Breakfast Sundays, Parent Patter.

Counselling & Emotional Wellbeing Services

Music therapy, child & adult counselling, play and drama therapy. Wellbeing courses: Bag of Worries, Bag of Hope, Bag of Rainbows, Seasons for Growth and focused Bereavement Support.

Hospital Outreach

Pop up Jak's Den activities on the ward, daycare and clinic, at Glasgow, Edinburgh and Aberdeen Children's Hospitals, including seasonal gifts, Jak Sacks; story and music sacks.

Schools Outreach (Nursery to Secondary)

Support for children with cancer in school. Bereavement support for classes from nursery to secondary school. Staff support and training. Wellbeing programmes.

Bereavement Support

Angel family support with parent & sibling focus groups. Palliative care and bereavement counselling; wellbeing services. End of life Hospital Rainbow Carts. Memory Days. Child and Adult Counselling.



How to Donate

At Team Jak, we believe in the power of community. Every pound you give helps us deliver vital support services to children and families during the most challenging time of their lives.

Give Through Total Giving™



Prefer to give directly? Visit our Total Giving™ page to set up a one-off or regular donation. It's easy. Just scan the QR code below or visit <https://www.totalgiving.co.uk/charity/team-jak-foundation>

Fundraise with Enthuse



Enthuse provides a digital platform to manage fundraising, donations and events registration. Via our profile page <https://teamjak.enthuse.com/profile> you can either opt to make a donation, raise a fundraising team or fundraise as an individual. With fully customisable fundraising pages, you can create your story to drive engagement, and watch as you near your chosen target!

“

...the commitment Team Jak has to providing a safe and comforting space where families can find strength and support, truly touched our hearts. As a local charity, Team Jak is close to our community but also close to the hearts of a few members of our team, which makes this partnership all the more meaningful. Through fundraising, volunteering, donations and events, there are so many ways that we can help. Supporting Team Jak not only allows us to give back to a cause that matters, but it also brings our team together, reminding us of the importance of compassion, community, and standing by those who need it most.”

SKY 4, Livingston



TOTAL GIVING



ENTHUSE



Team Jak Foundation provides emotional, social and practical support for children (0-15yrs) and young people (16-25yrs) with cancer and related illnesses; their families, friends and those bereaved



Jak's Den HQ Livingston

5-7 Ochil House, Livingston, EH54 6QF

Contact Tel: 01506 412302

Warrior & Family Support Information & Registration (including Glasgow, Fife & Dundee)

info@teamjak.org.uk

The Fundraising Team

fundraising@teamjak.org.uk



Jak's Den Pop-Up
Fife & Dundee

Jak's Den Pop-Up
Glasgow



Aberdeen

Jak's Den Aberdeen

West Lodge, 12 Greenwell Road,
Aberdeen, AB12 3AX

Contact Tel: 01224 895893

Warrior & Family Support
Information & Registration

info@teamjak.org.uk

www.teamjak.org.uk

TEAM JAK

Institute of
Fundraising



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TO GOOD FUNDRAISING
goodfundraising.scot



WARRIOR SIGN-UP